DeepForrest

72% of patients check online reviews before deciding on a hospital.

Are you confident about what they're seeing?

89% of hospitals are unaware of patient sentiments on social media.

Are you one of them?

One negative review can cost you as many as **30 potential patients.**

How many are slipping through the cracks?

Your competitors are tracking their online reputation 24/7.

Are you staying competitive?

Transform patient experience with P^X
It's not just feedback — it's your strategy for excellence.

P^X, our cutting-edge AI-powered platform is designed to harness real-time patient feedback, enabling healthcare providers to enhance clinical care outcomes and foster patient trust.

P^X empowers you with actionable insights derived from millions of online patient feedback sources. The revolutionary platform provides not only a comprehensive understanding of patient sentiment but also delivers competitive insights, putting you in control of your hospital's online reputation and patient satisfaction.

Real-Time Sentiment Tracking

Monitor patient satisfaction through our Reputation Score across major social media channels like Google, YouTube, Facebook, and Twitter.

Competitive Performance Evaluation

Assess your hospital's performance against competitors in terms of patient satisfaction.
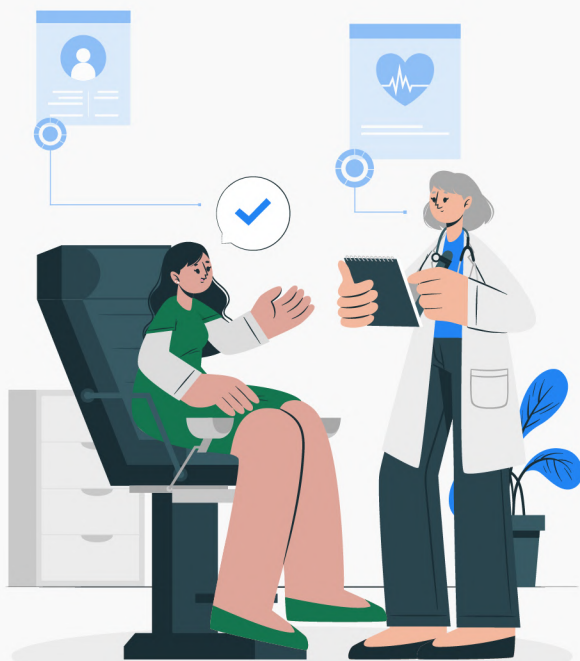
Insightful Benchmarking

Identify key drivers influencing patient satisfaction and benchmark these against industry standards.

Reputation Score

Capture real-time patient sentiment & brand health to benchmark performance and strengthen brand trust.

Empowering Patient-Centered Care Through Actionable Insights

Real-Time Patient Sentiment Analysis

Sentiment Dashboard: Monitor patient sentiments from Google, Facebook, Twitter, YouTube, and more, enabling immediate insights into how patients feel about your services.

In-Depth Theme & Sub-Theme Analysis: Gain visibility into specific aspects of patient feedback—clinical care, staff interactions, appointment processes, and more—to target improvement areas.

Advanced Reputation and Loyalty Scoring

Reputation & Loyalty Scores: P^x's proprietary scores provide a reliable gauge of your hospital's reputation and patient loyalty. Track improvements over time and see how you compare to industry peers.

Competitive Intelligence: Benchmark your hospital's reputation against similar institutions to understand how your patient experience measures up in the market.

Patient Journey Mapping & Key Drivers

Journey Analysis: Visualize each stage in the patient journey to identify key moments that impact satisfaction.

Satisfaction Drivers: Utilize AI-driven insights to pinpoint factors influencing satisfaction, from appointment scheduling to interactions with staff.

Automated Alerts for Proactive Response

Negative Feedback Alerts: Receive instant notifications on negative feedback, allowing for swift action that preserves patient trust and satisfaction.

Provider-Level Insights: Manage feedback for individual doctors and departments, helping you focus on both strengths and areas for improvement.

Elevating Patient Experience for a Healthier Tomorrow

What Sets P^X Apart?

Comparative Analysis Tools: Leverage proprietary reputation scores for performance comparison and growth identification.

Machine Learning Insights: Employ AI models to uncover critical factors driving patient satisfaction.

Data-Driven Analytics: Utilize real-time analytics to refine marketing strategies and enhance patient retention.

Deep-Dive Theme Analysis: Analyze feedback by themes corresponding to key moments in the patient journey for targeted insights.

P^X Reputation Score: Track real-time patient sentiment to proactively manage reputation and benchmark against industry standards.

Who Can Benefit from PX?

Hospitals & Health Systems:

Perfect for hospitals aiming to enhance patient satisfaction, reputation, and operational efficiency.

Outpatient Clinics & Diagnostic Centers:

High-volume centers looking to streamline feedback management, reduce patient churn, and stand out in competitive markets.

Discover how P^X can transform your approach to patient feedback and satisfaction.

Schedule a Demo Today!

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