# CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

## INTRODUCTION

At Cloud4C Services Private Limited, we believe that corporate success transcends financial achievements—it lies in our ability to drive meaningful societal change. As a global technology leader, we embed environmental, social, and governance (ESG) principles into our business strategy, ensuring that our growth benefits communities and the planet.

Our Corporate Social Responsibility (CSR) initiatives stem from a deep-rooted conviction that businesses must act as enablers of sustainable progress. We prioritize areas where we can make the most significant difference: advancing education, improving healthcare, and fostering employability through skill development.

Guided by our ethos of **'Technology for Good,'** our CSR programs align with national priorities. We are committed to transparency, measurable impact, and adaptive strategies that address evolving societal needs.

Through strategic partnerships and employee involvement, we amplify our positive influence on the communities we serve.

## CSR EXPENDITURE & KEY INITIATIVES

In line with our commitment, Cloud4C has spent **INR 20.4 million** until Financial year 2024-25 in impactful CSR programs, including:

### a) Education & Literacy

We champion **inclusive education**, particularly for underserved communities in **Telangana and Andhra Pradesh**. Our initiatives focus on improving access to quality learning, with special emphasis on **special education**, ensuring equitable opportunities for all.

### b) Skill Development & Livelihood Enhancement

We empower individuals with **vocational training and employable skills**, fostering economic independence. Our programs target marginalized groups in **Telangana and Andhra Pradesh**, enabling sustainable livelihoods and long-term community growth.

### c) Sports Sponsorship & Athlete Development

We nurture sporting talent by sponsoring **promising athletes**, covering critical needs such as **training, nutrition, travel, and accommodation**. Our support helps them compete at national levels, including the **National Olympics**, promoting excellence and pride in Indian sports.

## OUR COMMITMENT

Through these initiatives, we strive to build a **more equitable, skilled, and resilient society.** Cloud4C remains dedicated to leveraging technology and resources for **lasting social impact**, ensuring that progress benefits everyone. By integrating responsibility into our core operations, we continue to uphold our mission: **Innovating for a better tomorrow—today.**